



FOR IMMEDIATE RELEASE  
May, 2016

**For More Information:**

**Barry Owens, GM**

(989) 731-8400 [bowens@treetops.com](mailto:bowens@treetops.com)

**Susan Wilcox Olson, Media Relations**

(231) 590-5930 [grandbay@chartermi.net](mailto:grandbay@chartermi.net)

or [susan@cherrvfestival.org](mailto:susan@cherrvfestival.org)

## Spectacular Views & Vistas - 81 Spectacular Golf Holes In the Heart of Pure Northern Michigan Lies Treetops Resort

*Nationally Acclaimed and Michigan's Most Spectacular Resort for Golf, Ski & Spa*

### Great Golf Escapes Starting at \$99 per Person WITH UNLIMITED GOLF

GAYLORD, MICHIGAN – Arguably one of the most spectacular collections of golf in the Midwest and beyond. Treetops Resort features 81 championship holes and five distinctly different courses designed by golf greats including Robert Trent Jones, Sr., Tom Fazio and Rick Smith. Treetops is home to North America's Number One Par 3 course – *Threetops*, a not to be missed round of golf; one that is on most golf enthusiasts "must play bucket list". Threetops, the Par 3 Course is consistently ranked the No.1 Par 3 Course in North America by Golfweek, Golf Magazine and Golf & Travel.

Ring true to golf editors, acclaimed broadcasters nationally, and to guests from near and far; Treetops Resort offers spectacular views and vistas coupled with superior playing conditions and great value, all in an inviting resort atmosphere.

Named to the prestigious list of the '**Best 121 Golf Resorts in the World**' by Conde' Nast Magazine, Treetops golf course conditions received a 100% grade - among only a few in the world ranking.

Holding true to that distinction, Treetops Resort is offering a spectacular **Unlimited Golf Package** starting at **\$99 per person** (plus taxes & fees) which includes one night's stay in

the best available hotel room, one breakfast voucher, unlimited golf from arrival to departure on the Masterpiece, Premier, Tradition and Threetops courses with golf carts as well as use of the driving range prior to tee times. The per person rate is based on double occupancy, and subject to availability.

Other great golf getaways include a single night 'stay and play' package which includes an overnight stay and 18 holes of golf for as little as **\$90 per person** (plus taxes & fees).

"We are offering these spectacular golf packages so that golf enthusiasts with any budget in mind can enjoy our nationally ranked golf gems," said Barry Owens General Manager. The **Spring/Summer Spectacular Golf Package** ranks among the most affordable not only in Michigan and the Midwest, but nationally.

Choose from the acclaimed Signature Course, which is ranked among the top 100 resort courses in America by Golfweek, the Robert Trent Jones Sr. designed Masterpiece is one of the courses that launched the Northern Michigan Golf movement, making it a leading golf destination, Michigan's only Tom Fazio-designed course called the Premier, the Smith-designed Tradition and the Smith-designed Threetops, which is widely regarded as America's best par 3 course.

### **The Championship Package**

This package includes two nights of lodging, four rounds of 18 holes with cart on your choice of the Masterpiece, Premier, Signature and/or Tradition as well as two breakfast vouchers. Midweek packages begin at \$300 per person, plus taxes and fees, double occupancy.

### **The Perfect Week**

Enjoy five nights lodging, five rounds of golf – 18 holes with cart, plus one choice round on your favorite course. Guests will enjoy breakfast three days, and dinner three evenings. The Perfect Week Golf Package is based on double occupancy and availability. Midweek arrival packages start at \$699 per person and Weekend arrival packages start at \$760 per person. Taxes and Resort Fees are included; gratuities are not included in the package price. Package starting price is valid in standard

accommodation, upgraded lodging available. No refunds or credits will be issued on unused portions of the package. Ask how to make it unlimited golf or about single package options at time of booking!

Each Great Golf Escape Package can be customized to the guest's exact specifications by adding rounds of golf, additional nights, meals, and even spectacular spa services.

"We invite golfers of all abilities from novice to expert to experience the variety of golf at Treetops. Moreover, our nationally recognized Golf Academy caters to all experience levels. In-fact, we have learning programs catering not to just individuals but families and groups too. Our family program is unique to our academy and our teaching staff's expertise on a national PGA level brings technology and techniques forward making the Academy program perfect for that experienced golfer looking to hone their competitive game as well," Owens went to say.

With its majestic rolling hills and natural valleys overlooking the Pigeon River Valley, Treetops Resort is the name by which all other courses in Michigan and beyond are measured. The resort is home to Robert Trent Jones, Sr.'s final design in Michigan; the Masterpiece course is largely acknowledged as the architect's crowning glory. The equally magnificent Premier course is the only course in Michigan designed by the famed Tom Fazio. The Signature course is rated a Top 100 Resort Golf Course. The Tradition course bears its name by the 'traditional' wooden pins and pennant flags paying homage to golf's origin.

### **Things to know:**

**Region:** Northwest Michigan – In the heart of Pure Michigan one of the highest points in Michigan – serving up spectacular scenery year round.

### **How to Get Here:**

Drive trips are easy by way of I-75, making Treetops the most easily accessed northern Michigan resort traveling north from Southeast Michigan and beyond. Travel time from Metro Detroit is typically just three hours. It's an easy drive from Chicago and the west Michigan

coast as well. Daily flights to Cherry Capital Airport, Traverse City, Michigan (TVC) mainline and connecting flights on American Airlines, Delta Air Lines, and United Airlines. There are Non-stops from Atlanta, LaGuardia, Newark, Detroit, Chicago, Denver, and Minneapolis.

**Related Onsite Offerings:**

- Treetops Golf Academy is Michigan's only three-time, Top 25 golf school
- Resort Dining including Culinary Adventure Series Events Monthly, and Family Dining amenities
- Michigan's Largest Craft Brew Selection @ the 'Sports Bar' – Over 80 Michigan Craft Beers are served daily. Full Selection of over 100 bottles beers from around the World
- Full Service Spa – Relaxation & Rejuvenation – 'Spa-Cation' Packages Year Round
- Fitness Center and Two Swimming Pools

**Fun facts:**

In the winter, Treetops Resort offers some of the finest terrain in the Midwest for downhill skiing and snowboarding. The resort features 23 ski runs and is coined 'Michigan's Most Family Friendly' Ski Resort.

To reserve a Treetops Resort Getaway visit [www.treetops.com](http://www.treetops.com) or call (888) TREETOPS.

# # #